DESTINATION
SEATTLE-BELLEVUE
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>CONFERENCE HIGHLIGHTS</td>
<td>5</td>
</tr>
<tr>
<td>NETWORKING OPPORTUNITIES</td>
<td>8</td>
</tr>
<tr>
<td>OPENING RECEPTION</td>
<td>8</td>
</tr>
<tr>
<td>SCDM NETWORKING RECEPTION (REACH FOR THE STARS)</td>
<td>8</td>
</tr>
<tr>
<td>MEDIA PARTNERS</td>
<td>8</td>
</tr>
<tr>
<td>PRE-CONFERENCE SESSIONS</td>
<td>9</td>
</tr>
<tr>
<td>WORKSHOP: PREPARING DATA FOR FDA SUBMISSION</td>
<td>9</td>
</tr>
<tr>
<td>LEADERSHIP FORUM</td>
<td>11</td>
</tr>
<tr>
<td>KEYNOTE PRESENTATIONS</td>
<td>15</td>
</tr>
<tr>
<td>REGULATORY PANEL</td>
<td>16</td>
</tr>
<tr>
<td>SCDM MOBILE APP</td>
<td>16</td>
</tr>
<tr>
<td>EDUCATIONAL SESSIONS</td>
<td>18</td>
</tr>
<tr>
<td>POSTER PRESENTATIONS</td>
<td>20</td>
</tr>
<tr>
<td>SPONSORS</td>
<td>21</td>
</tr>
<tr>
<td>EXHIBITOR LIST</td>
<td>22</td>
</tr>
<tr>
<td>PRODUCT SHOWCASES</td>
<td>25</td>
</tr>
<tr>
<td>WELCOME TO SEATTLE!</td>
<td>29</td>
</tr>
<tr>
<td>TRAVEL &amp; ACCOMMODATION</td>
<td>31</td>
</tr>
<tr>
<td>STRATEGIC PARTNER PROGRAM</td>
<td>33</td>
</tr>
</tbody>
</table>
SCDM 2018 ANNUAL CONFERENCE AT A GLANCE

Choose the content that benefits you

Career Development & Leadership

- Data Review
- Econsent
- RBM
- Tech

Choose your sessions:

Reach for the Stars
Opening Reception
Data Quest
Exhibition

DID YOU KNOW?
As the world's largest CDM conference, everything is bigger in SCDM

- 30 million+ Steps walked
- 22,000+ Handouts
- 70,000+ Refreshments

Outcomes

- World-leading Networking
- Cutting Edge Insight & Education
- Take the Next Step in Your Career

See you in 2019
Clinical Ink is transforming the clinical trial experience with an end-to-end eSource platform, purpose-built to deliver better results. With solutions such as EDC replacement, eCOA and ePRO that capture data in the moment and communicate, we’re able to impact the study protocol and drive efficiencies in ways that no other platform can. Without complexity, you’re able to get what you need from your technology more effectively: compliant, quality results.

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2. Accelerating Your Time to Value
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About Clinical Ink
Clinical Ink is a global clinical trial technology company that is transforming the clinical trial experience. By connecting clients to a proven and future-built eSource platform that accelerates time to value while delivering scientific results that matter, we’re proud to be advancing the business model responsible for bringing new treatments to market.
SCDM LOOKS FORWARD TO WELCOMING YOU TO SEATTLE-BELLEVUE

The SCDM 2018 Annual Conference is just around the corner.

SCDM invites you to participate in the world’s largest international educational event for Clinical Data Managers and related professionals. This year, the SCDM 2018 Annual Conference will take place at the Hyatt Regency Bellevue on Seattle’s Eastside, on September 23-26. The conference venue will host all educational sessions, exhibition and social events to ensure that you make the most of your SCDM experience.

We look forward to welcoming you very soon!

Hyatt Regency Bellevue on Seattle’s Eastside
900 Bellevue Way NE
Bellevue, Washington, USA, 98004-4272

CONFERENCE HIGHLIGHTS

• Discover more about the Educational Sessions in the SCDM 2018 Annual Conference program, led by our Conference Co-Chairs.
• Join the interactive Roundtable Sessions, led by CDM industry influencers and thought leaders.
• Hear the latest updates on current key topics concerning clinical development and the data management discipline from our experts during the Panel Discussion Sessions.
• Train yourself and learn the essential skills of preparing and conducting data in different clinical research areas with the Preparing Data for FDA Submission Pre-Conference Workshop.
• We are happy to introduce the Ignite Sessions. These sessions will be an opportunity for you to learn about the critical challenges affecting CDM professionals today in a bite-size type of learning. Do not miss them!
• Visit the Exhibit Hall and meet our Sponsors and Exhibitors to experience new products and innovative industry technology.
• View SCDM’s Poster Presentations on Monday, September 24 & Tuesday, September 25.
• Get involved in one of the many networking opportunities available during the conference, such as the Opening Reception and the Networking Reception.
• Find out more about SCDM activities during the SCDM sessions of interest on topics such as the CCDM Exam, GCDMP, etc.
• Having difficulties choosing from the multitude of compelling educational sessions? This year you will have the opportunity to vote for the session you have missed to be duplicated in the Pop-Up Sessions time slots.
• Seize the opportunity to win exciting prizes with the Data Quest and the Best Promotional Giveaway contest. SCDM is proud to introduce Playful Learning, with new innovative and fun ways to learn about its activities and the industry.

Register Now!
THIS IS THE ARCHITECTURE OF HOPE

Stop by booth 313 and 315 and discover how to power the right trial for the right patients on a platform that unifies all aspects of study conduct.
Run the Trial You Want

Get better data faster
Reduce clinical trial costs
Streamline trial execution

With Veeva Vault EDC, design and build studies in days—not weeks—with user-friendly features like drag-and-drop functionality and configurable review and approval workflows. Real-time edit checks and personalized dashboards give you cleaner data faster. And a modern cloud platform means mid-study changes happen with no downtime.

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“Every section of the conference was related to emerging trends and focused on solutions for current industry challenges.”

Nalinikanth Penumala,
Clinical Data Manager, Shionogi
GAIN IN-DEPTH KNOWLEDGE WITH THE PRE-CONFERENCE SESSIONS

PREPARING DATA FOR FDA SUBMISSION
Sunday, September 23 | 01:00 PM – 05:00 PM
Location: REGENCY BALLROOM E-G

LEADER:
- Dave Izard Director, Clinical Programming, Infectious Disease/HIV, GSK

CONTENT WILL INCLUDE:
- History of providing data and related assets to the FDA
- FDASIA, PDUFA V and the recently finalized binding guidance documents covering electronic submissions and standardized study data
- Submission Data Packages – what to include, how to create them, things to consider
- SDTM domain datasets & ADaM analysis datasets
- Data definition files (define.xml & define.pdf)
- Annotated CRFs
- Study Data Reviewer’s Guides, Analysis Data Reviewer’s Guides, and Study Data Standardization Plans
- How to effectively design, execute and archive your clinical trial assets in order to successfully generate submission data packages and related deliverables
- Review of live examples of source/legacy and standardized submission data packages

LEARNING OBJECTIVES:
- Understand the foundations for the FDA acceptance of clinical data and related assets and how the expectations for process and format of these deliverables have recently changed
- Be aware of agency expectations for the use of data standards at the time a study is planned/designed, including the use of CDASH standards for data collection
- Be capable of executing a clinical trial with a focus on both immediate study execution needs and preserving all assets for use at the point in time final submission deliverables are generated
- Be able to recognize the various assets, including both items generated in a Data Management/EDC setting and those produced by other capabilities

Continuing Education Credit: SCDM is authorized by IACET to offer 0.4 CEUs for this program.
The most capable eCRFs available.

Case (reports) closed.

- Likert scales, VAS, image maps, file upload, and more
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- Auto-queries
- Real-time edit checks
- Powerful cross-form logic
- Adaptable to site or user role
- A clean, beautiful UI

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IWRS | Graphical Reporting
LEADERSHIP FORUM

LEADING CDM FROM TODAY’S CHALLENGES TO A VISIONARY FUTURE

Sunday, September 23 | 09:00 AM – 04:00 PM
Location: CEDAR BALLROOM

In September, our global Leadership series continues in Seattle-Bellevue. Over the course of the forum, we will go on a highly interactive journey in three parts.

The focus areas of the CDM Industry’s most popular leaders event are as follows:

- Challenges Clinical Data Management leaders face today
- Rapidly evolving technologies to address these challenges
- Re-imagining the discipline of Clinical Data Management for the future

Starting with a roundtable discussion, we will consider our industry’s top challenges in data management and how we can tackle these to progress from present to future. The forum will also include panel discussions on the current and upcoming regulations and their impact on our work. In order to understand the interface between regulation and technology, we will receive key updates from the SCDM Innovation Committee.

PANELISTS:
- Jonathan Andrus, BA, MS, CCDM, CQA, COO and Data Officer, Clinical Ink, Inc.
- Christine Carr, Thompson Reuters
- Gregg Dearhammer, Director, Sr. Vice President, IQVIA
- MaryAnne Rizk, PhD, President & Managing Partner, Rizk Management Consulting
- Francois Torche, CEO, CluePoints
- Demetris Zambas, VP and Global Head Data Monitoring and Management, Pfizer, Inc.
- Christopher P Lamplugh, Merck & Company, Inc.

If you would like to attend the Leadership Forum, please fill out the application form accessible below. Please note that the Leadership Forum gathers senior leaders in the Clinical Data Management sector, and we will review your application in line with these criteria.

Please note: Should you have already received an invitation to the Leadership Forum over email, you do not need to apply to attend the Forum. Please email annualconference@scdm.org to process your registration or for any further questions.
MEET THE LEADERSHIP FORUM FACILITATORS

Sanjay Bhardwaj
Head of Data Management, Global Biometrics, Biogen

Sanjay is the Global Head of Data Management at Biogen. In his current role, Sanjay is responsible for all aspects of DM Portfolio and Project Management, Database Development and Reporting, External Data Acquisition, Clinical & Safety Coding, and eCOA implementations across all of Biogen’s portfolio. Prior to joining Biogen, Sanjay held various leadership roles at Novartis, Merck (MSD), and Schering-Plough. With 20+ years of experience in managing clinical data and systems and leading large-scale technology and business process re-engineering efforts, Sanjay is passionate about the discipline of Clinical Data Management and its contribution to the noble mission of bringing life-saving treatments to the patients.

Carol Schaffer
Asset Lead, Inflammation and Immunology Therapeutics, Pfizer

Carol, an Asset Lead in the Inflammation and Immunology therapeutic area at Pfizer, has 25+ years of Pharma experience where she started in research as a protein biochemist and moved into the Clinical Data Management arena in 2000. She has experience in both Early and Late Phase clinical development, both in project management as well as line management. Her therapeutic areas of experience are in Cardiovascular, Metabolism, Inflammation, Immunology, Infectious Diseases, Rare Diseases and Ophthalmology and she also has expertise in all aspects of outsourcing, including study and project oversight as well as global team leadership and governance. Carol holds both Bachelor’s and Master’s degrees in Biology (specializing in Biotechnology) from William Paterson University.

MEET THE LEADERSHIP FORUM PANELISTS

Jonathan R. Andrus
COO and Data Officer, Clinical Ink, Inc.

As Chief Operating Officer, Jonathan Andrus leads Clinical Ink’s global data management and quality & compliance teams to help drug sponsors better leverage eSource data. With 20+ years of experience, Mr. Andrus brings extensive expertise developing eClinical services that integrate data and technology to help life science companies optimize study execution. An active thought leader, blogger and presenter, Jonathan served as chair of the Society for Clinical Data Management (SCDM) in 2008 and 2014 and currently serves as the society’s Treasurer. He is a Certified Quality Auditor (CQA) and Certified Clinical Data Manager (CCDM®).

Gregg Dearhammer
Director, Sr. Vice President, IQVIA

A biopharmaceutical industry veteran with more than 20 years of experience, Gregg recently joined IQVIA in November of 2017. Prior to joining IQVIA, he served as Chief Operating Officer at inVentiv Health Clinical, where he was responsible for all aspects of clinical operations. A strong operational leader, Gregg grew one of the largest DSSR FSP operations in the CRO industry and has leveraged his strong client relationships and customer service focus to drive business success throughout his career.
With a Bachelors of Engineering, a Masters in Business Management and a PhD in Technology Management, Dr. MaryAnne Rizk has 20+ years of experience transforming the way the biopharmaceutical industry manages digital health. Prior to joining Oracle, MaryAnne founded and led Medidata’s CRO Partner program and at Merck she led both clinical and commercial outsourced technology initiatives. Effective in building enterprise clinical outsourcing collaborations, MaryAnne enables organizations to leverage innovative SaaS cloud-based platform technologies to accelerate drug/device development among life science stakeholders: Pharma, Emerging Bio, MedTech, CROs. Dr. Rizk is an active leader and speaker on healthcare innovation by chairing various board memberships.

François holds a Master in Business Administration from the ICHEC School of Management, Brussels, Belgium. Over the past 18 years in the pharmaceutical industry, he has held positions as statistical programmer, SAS and JAVA developer and IT project leader for companies such as GSK, UCB and IDDI. During his ten-year tenure with IDDI as an IT Specialist, Mr. Torche assisted in the development of the SMART™ engine, a patent-pending software solution and the underpinning of CluePoints. Francois has served as CluePoints’ Chief Executive Officer since the company’s inception in 2012.

With his extensive experience and leadership in the industry for over 27 years and with a history of organizational re-engineering and systems implementations, Demetris leads Pfizer’s Data Management and Risk Based Monitoring line functions in a new transformation; developing and transitioning into an internal operational model and organization across multiple geographic sites in support of Pfizer’s WRD, GPD, PEH and Vaccines portfolio. Demetris holds a Bachelor Degree in Biological Sciences/Microbiology from Rutgers University. He currently serves as an Advisor to the Society of Clinical Data Management (SCDM) Board of Trustees and was the Chair of SCDM in 2016.

**ALSO FEATURING:**

Christine CARR  
Thompson Reuters

Christopher P LAMPLUGH  
Merck & Company, Inc.
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Steven E. Kern, PhD is Deputy Director of Quantitative Sciences at the Bill and Melinda Gates Foundation. The Quantitative Sciences group is focused on quantitative analysis to support program strategies for therapeutic projects that the foundation funds.

Prior to this, he was Global Head of Pharmacology Modeling at Novartis Pharma AG based in Basel Switzerland where he led a team focused on providing model based drug development support to therapeutics in many disease conditions across all stages of drug development. He joined Novartis in 2010 from the University of Utah in Salt Lake City, Utah where he was Associate Professor of Pharmaceutics, Anesthesiology, and Bioengineering, and served as co-investigator for their NIH funded Pediatric Pharmacology Research Unit. He has designed, conducted, and served as a principal investigator for clinical pharmacology studies in adults and children that spanned the population from pre-term infants to elderly adults.

**GLOBAL HEALTH CLINICAL TRIALS: CHALLENGING WORK IN CHALLENGING SITUATIONS**

The Bill & Melinda Gates Foundation supports partner organizations that conduct high quality clinical and epidemiological trials in challenging locations throughout the world, often times under challenging situations. Regardless, the need for collecting quality data even in the most trying situations is no different than for any other trial. In this keynote, Mr Kern will highlight some of the approaches the Bill & Melinda Gates Foundation have advanced with their partners to do this important work that impacts the lives of so many in the world.

Kaye Fendt presented her first keynote address: Clinical Data Integrity: A Key Link in the Drug Regulatory System, at The Society of Clinical Data Management Annual Conference in October in 1997.

Since then she has served SCDM as a member of the Board, founding contributor of the GCDMP, session chair and presenter at Annual Conferences.

She was the initial FDA liaison to CDISC and subsequently served as a CDISC founding board member. In addition, she has had faculty appointments at UNC-Chapel Hill and Duke University and was the Director of Quality Assurance at the DCRI, Duke University.

Currently she is retired but continues to provide consulting on quality and data integrity issues to the medical product development industry and academic institutions.

**CLINICAL DATA INTEGRITY: THE CENTRAL ROLE OF THE DATA MANAGER**

The role of data management professionals in the science of clinical trials continues to be central to the integrity of the data relied upon as evidence for important health decisions. The environment for the clinical research enterprise is rapidly changing. Significant milestones in the development of data management as a profession, changes that impact the data integrity including a discussion of the origins of the SCDM, the origins and purpose of the GCDMP and other standards will be provided. The importance and future role of SCDM to advance the profession of data management, changes in data management and information science, and experience needed in the development of this profession will be discussed.
ENGAGE WITH THE CLINICAL DATA MANAGEMENT INDUSTRY LEADERS & REGULATORS

REGULATORY PANEL
Tuesday, September 25 | 09:00 AM – 10:30 AM
Location: EVERGREEN BALLROOM

The annual SCDM Regulatory Forum will offer participants an opportunity to engage our panelists from the FDA on current key topics concerning Clinical Development and the Data Management discipline. In addition to specific updates the panelists will provide, participants will be offered the opportunity to ask their questions during the Q&A portion of the session. Do not miss the chance to determine what is critical to our regulators, to your peers, to you and your organization.

MODERATOR:
• Demetris Zambas, VP and Global Head Data Monitoring and Management, Pfizer, Inc

SPEAKERS:
• Kassa Ayalew, MD, MPH, Doctor, FDA
• Gideon Scott Gordon, PhD, Senior Health Informatics Officer, FDA

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SCDM continues its digital journey in the quest for a better conference experience!

We are proud to present our mobile application allowing you to access the most updated conference information at the tips of your fingers.

Now it is easier than ever to...
LEARN more about the program and session chairs/ speakers
BUILD your own agenda to make the best out of the conference
FIND YOUR WAY around the conference venue using the interactive floorplan
DISCOVER this year’s exhibitor listing
ENGAGE during the sessions with the live polling and Q&A features
RATE the sessions’ content and speakers
NETWORK with your peers
GET LIVE ACCESS to key information that will make your experience memorable

“SCDM Annual Conference is a first rate educational and networking event attended by friendly and dedicated data management professionals who are eager to exchange and debate on topics from foundational to the cutting edge.”

Jaime Baldner
UAMS College of Medicine
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VIA HUMAN DATA SCIENCE

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LEARN DURING THE COMPELLING EDUCATIONAL SESSIONS

We are delighted to bring you another set of stimulating educational topics in the field of Clinical Data Management! Pick and choose the sessions that suit best your educational needs.

PODCASTS

Check out our Podcasts section to find updates directly from the SCDM 2018 Annual Conference Co-Chairs and Session Chairs. The 2018 event is more complex and innovative than ever - do not miss out on the exciting educational opportunities!
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POSTER PRESENTATIONS

Monday, September 24 | 03:15 PM - 04:00 PM
Tuesday, September 25 | 10:30 AM - 11:15 AM

Location: GRAND BALLROOM FOYER

A poster presentation is the display of a presentation content on a large-scale (42 inches x 84 inches) poster, which is displayed throughout the event on a board in the poster area.

Two dedicated poster presentation sessions will take place on Monday, September 24 and Tuesday, September 25, during which presenters will be present at their poster board to discuss their poster with the judges and delegates.

A jury of experts will select the winners of the three best posters, which will be awarded as follows:
- 1st prize – $300
- 2nd prize – $200
- 3rd prize – $100

SESSION LEADERS:
- Alexander Bragat, Director, Clinical Research DataCore, NYU Langone Medical Center
- Susan Howard, Director, Data Management, Adaptimmune, LLC
- Richard F. Ittenbach, Professor of Pediatrics, Cincinnati Children’s Hospital Medical Center

SCDM would like to thank Paidion Research, Inc. for sponsoring the Poster Presentation Awards. Paidion Research, Inc. is a clinical research organization (CRO) focused solely on pediatrics and specializing in NICU and PICU populations (neonatal and pediatric intensive care). Headquartered in Durham, NC, they combine pediatric clinical pharmacology expertise with innovative pediatric regulatory strategies and trial methodologies to provide best-in-class service to drug development partners in industry, government, academia and nonprofits. For more about the company, visit their website www.paidionresearch.com or email info@paidionresearch.com.

Visit the SCDM 2018 Annual Conference website for the poster presentations list

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Paidion Research, Inc.
Excellence in Pediatric Clinical Research

DATA QUEST

Seize the opportunity to win exciting prizes with the Data Quest, a new innovative and fun way to learn about the SCDM activities and the overall industry.

In 2018, we want you to get acquainted with everything SCDM does. Throughout the entire conference, members of our committees will be available to share the innovative work of which our society is so proud. When you see our committee members, do not hesitate to say hello and learn more about what they are working on! Opportunities are available to join many committees; you may find your place within SCDM and take the next step in your career. 5 such conversations will allow you to enter the raffle!
MEET OUR 2018 SPONSORS

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EXHIBITION OPENING HOURS:
Sunday, September 23 06:00 PM – 08:00 PM
Monday, September 24 10:30 AM – 06:00 PM
Tuesday, September 25 10:30 AM – 03:30 PM
Location: GRAND BALLROOM

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>BOOTH #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aces Health, Inc.</td>
<td>206</td>
</tr>
<tr>
<td>Adaptive Clinical Systems</td>
<td>307</td>
</tr>
<tr>
<td>Advanced Clinical</td>
<td>507</td>
</tr>
<tr>
<td>Alpha Clinical Systems</td>
<td>104</td>
</tr>
<tr>
<td>Aris Global</td>
<td>509</td>
</tr>
<tr>
<td>Axion Real-Time Metrics</td>
<td>105</td>
</tr>
<tr>
<td>Axio Research</td>
<td>511</td>
</tr>
<tr>
<td>BioClinica</td>
<td>409</td>
</tr>
<tr>
<td>Biotrial</td>
<td>407</td>
</tr>
<tr>
<td>ByteGrid</td>
<td>506</td>
</tr>
<tr>
<td>CDISC</td>
<td>411</td>
</tr>
<tr>
<td>ClinCapture</td>
<td>302</td>
</tr>
<tr>
<td>Clinical Ink</td>
<td>510</td>
</tr>
<tr>
<td>Clinical Resource Network</td>
<td>110</td>
</tr>
<tr>
<td>Clinical Solutions Group (CSG)</td>
<td>310</td>
</tr>
<tr>
<td>ClinPlus</td>
<td>311</td>
</tr>
<tr>
<td>Comprehend Systems, Inc.</td>
<td>400</td>
</tr>
<tr>
<td>Cmed</td>
<td>512</td>
</tr>
<tr>
<td>Covance</td>
<td>413</td>
</tr>
<tr>
<td>CRF Health</td>
<td>501</td>
</tr>
<tr>
<td>CRScube America, Inc.</td>
<td>505</td>
</tr>
<tr>
<td>Cytel</td>
<td>308</td>
</tr>
<tr>
<td>Dacima Software, Inc.</td>
<td>404</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>BOOTH #</th>
</tr>
</thead>
<tbody>
<tr>
<td>DATATRAK</td>
<td>414</td>
</tr>
<tr>
<td>DF/Net Research, Inc.</td>
<td>101</td>
</tr>
<tr>
<td>doLoop Technologies</td>
<td>514</td>
</tr>
<tr>
<td>DSG, Inc.</td>
<td>305</td>
</tr>
<tr>
<td>DZS Clinical Services</td>
<td>309</td>
</tr>
<tr>
<td>eClinical Solutions</td>
<td>102</td>
</tr>
<tr>
<td>EDETEK</td>
<td>208</td>
</tr>
<tr>
<td>Ennov</td>
<td>207</td>
</tr>
<tr>
<td>Formedix</td>
<td>113</td>
</tr>
<tr>
<td>GCE Solutions</td>
<td>203</td>
</tr>
<tr>
<td>IBM Watson Health</td>
<td>503</td>
</tr>
<tr>
<td>Integrated Clinical Systems, Inc.</td>
<td>211</td>
</tr>
<tr>
<td>IQVIA</td>
<td>100</td>
</tr>
<tr>
<td>Karmic Lifesciences LLP (A Group Company of Cliantha Research Limited)</td>
<td>109</td>
</tr>
<tr>
<td>MaxisIT, Inc.</td>
<td>306</td>
</tr>
<tr>
<td>MBIENTLAB</td>
<td>115</td>
</tr>
<tr>
<td>Medidata</td>
<td>313</td>
</tr>
<tr>
<td>MedNet Solutions</td>
<td>200</td>
</tr>
<tr>
<td>Medrio</td>
<td>401</td>
</tr>
<tr>
<td>Navitas Life Sciences</td>
<td>112</td>
</tr>
<tr>
<td>OmniComm Systems</td>
<td>300</td>
</tr>
<tr>
<td>OpenClinica</td>
<td>205</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>BOOTH #</th>
</tr>
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<tbody>
<tr>
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<td>212</td>
</tr>
<tr>
<td>Orbis Data Solutions</td>
<td>114</td>
</tr>
<tr>
<td>PAREXEL</td>
<td>412</td>
</tr>
<tr>
<td>PPDI</td>
<td>215</td>
</tr>
<tr>
<td>Pfizer, Inc.</td>
<td>209</td>
</tr>
<tr>
<td>PHASTAR</td>
<td>111</td>
</tr>
<tr>
<td>Pinnacle 21</td>
<td>210</td>
</tr>
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<td>PRA Health Sciences</td>
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<td>Premier Research</td>
<td>410</td>
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<td>Protocol First, Inc.</td>
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<td>Quartesian LLC</td>
<td>402</td>
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<td>Ratilan Technologies Inc.</td>
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<td>Saama Technologies</td>
<td>107</td>
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<td>SCDM</td>
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<td>SDC</td>
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<td>Syneos Health</td>
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<td>TalentMine</td>
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<td>Tech Observer</td>
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<td>TrialStat</td>
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<td>uMotif</td>
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<td>Uppsala Monitoring Centre</td>
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<td>Veeva Systems</td>
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<td>Viedoc</td>
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BEST PROMOTIONAL GIVEAWAY

We are looking forward to you exploring the exhibition hall this year. With our largest number of companies, academic institutions and associations to date, it could be the place where you find critical solutions to your research and business challenges. In 2018, you will be voting for the exhibitors’ most innovative giveaway. Make your voice heard and show your appreciation for the favorite exhibitors!
12 Key Benefits of eCOA for Data Managers

1. Clean, accurate, high quality data sets
2. Reduced regulatory risk
3. Better compliance (patients and sites)
4. Built-in logic & real-time edit checks prevent incomplete & inconsistent data entries
5. Automated score calculation
6. Standardized response options ensure consistency
7. Real-time data access during the study
8. eCOA is true electronic source data
9. Integration into other eClinical systems
10. eCOA meets ALCOA principles
11. Earlier data reconciliation
12. Faster database lock

BOOTH #501
CRF Health's integrated TrialMax® software platform is the ultimate eCOA solution for clinical trials from Phase I to Phase IV and beyond, with four modalities to suit your study's particular needs.

Intuitive and interactive, TrialConsent® promotes participant compliance and retention through better comprehension. It's the only electronic informed consent solution.

www.crfhealth.com
PRODUCT SHOWCASES

Monday, September 24 | 12:45 PM - 01:30 PM
Location: PRODUCT SHOWCASE ROOM 1

The hallmark of Covance’s FSPx delivery engine is our focus on innovation, powered by our ability to deliver unique technology-based assets that assist in adding value to our customers. In our relentless pursuit to provide best-in-class services, we bring customized technology assets that enhance our customer experience.

These applications are powered by our Innovation Centre of Excellence, which has continuously delivered tools and frameworks that drive measurable operational improvements. Some of the key initiatives taken up by this CoE are related to EDC Accelerators, Test Data Simulation, and Statistical Programming Workflow as well as advancements in Reporting & Analytics.

Monday, September 24 | 03:15 PM - 04:00 PM
Location: PRODUCT SHOWCASE ROOM 1

SCDM Abstract: Three Ways to Combat Clinical Data Management Challenges

As the flood of new clinical trial data sources rapidly grows, so do the challenges around clinical data quality, traceability and oversight.

In this session, Oracle Health Sciences’ Director of Product Strategy, Mr. Greg Jones, dives into a recent study that reveals insight into these current clinical data management challenges, and presents three practical ways the industry can combat these challenges in order to bring new and innovative therapies to market faster, and at lower cost.

Monday, September 24 | 03:15 PM - 04:00 PM
Location: PRODUCT SHOWCASE ROOM 2

Clinical Data at Your Fingertips: Using Modern Browser Techniques to Streamline Data Management

Browser technology has evolved since the early days of developing web based EDC, for example the introduction of HTML5. Standards have also been developed and adopted to provide a more consistent and intuitive user experience across web sites. Our demo will show how we have incorporated these into a modern UI for Data Management.

Monday, September 24 | 12:45 PM - 01:30 PM
Location: PRODUCT SHOWCASE ROOM 2

SCDM Abstract: The Benefits of a Completely Electronic Data Collection Platform: eConsent, eSource, ePRO, and EDC

The cloud has been a transformative technology for every aspect of our personal and professional lives. But while clinical trials have not adopted cloud technology as rapidly as other industries, the benefits are getting harder and harder to ignore. Decentralized workforces, trials that span the globe, and an increasing number of stakeholders are making trials more complex to manage. We will show, complete with demos, how an integrated, cloud-based data collection platform can reduce timelines, improve patient retention, simplify management, and much more.
Built on a modern unified clinical platform, Veeva Vault EDC allows you to run the trial you want, not the trial your technology limits you to. Quickly deploy studies in weeks, not months, and make in-flight amendments without migrations or downtime. The ability to integrate and maintain complete and concurrent trial data, including non-CRF data, provides real-time insights and dramatically improves productivity.

IBM Watson

IBM Clinical Development is a unified solution positioned to Transform the Clinical Trial industry by leveraging cognitive capabilities, data assets, IoT and EMR/EDC integrations. Designed to optimize protocol development, enhance patient/site recruitment and digitize clinical trial processes; IBM Clinical Development can help reduce the time and cost of clinical trials and help life science organizations bring therapies to market faster to benefit patients.

For decades, integration between EHR and EDC systems has been seen as the “holy grail” to optimize clinical research. Finally, key technologies and standards are now making such integration a reality. The presenter will explain how SMART and FHIR on the EHR side and CDISC CDASH and ODM on the EDC side allow for integration -- without protocol-specific custom coding. The speaker will describe the solution developed by Clinical Pipe and implemented successfully in oncology clinical trials across multiple academic clinical trial centers. Clinical Pipe can integrate with any SMART on FHIR EHR system and connect to any EDC system with a real time API. As of July 2018, the application integrates the 4 leading EHR systems and export data in real time to Medidata Rave and Protocol First EDC. The speaker will also address downstream operational impacts of acquiring data “automatically” from the EHR.

Beyond eConsent: How a Unified Platform can simplify and streamline Clinical Development with a Patient Centric Approach

Adopting an eConsent solution comes with many benefits by itself, less burden on patients and sites, improved learning and retention of trial information and better overall patient retention. But more benefits are unlocked when eConsent is used in conjunction with a platform that allows patient data to seamlessly flow into RTSM and EDC capabilities. Join us for this live demonstration to learn how Medidata platform streamlines the patient experience while reducing study timelines by allowing patients to enroll electronically, automatically triggering randomization and kit procurement, so patients can fully participate in the trial from in their initial visit.
Opportunities to meet Pfizer Colleagues at the 2018 
SCDM Annual Conference

At Pfizer, you can join the world-class scientists and leaders in all fields of healthcare and business who are dedicated to bringing therapies that will significantly improve patients’ lives. We are globally known for excellence, philanthropy and diversity.

In Data Monitoring & Management our mission is to provide best-in-class delivery of high quality clinical data to enable the timely Clinical Development decisions that positively impact patients’ lives.

Want to find out more about what we do at Pfizer? Come and meet us!

**September 23, 2018**
Time: 8:00am – 5:00pm
Leadership Forum: Leading CDM from Today’s Challenges to a Visionary Future
Co-Chair: Carol Schaffer

**September 24, 2018**
Time: 1:45pm – 3:15pm
Topic of Presentation: Balancing the pendulum: rethinking the big pharma sourcing strategy.
Presenter: John Manlay and Muzafar Mirza

**September 25, 2018**
Time: 8:00am – 9:00am
Topic of Presentation: ‘Don’t You (Forget About Me)’ – The Breakfast Club…of Data Management!
Presenter: Kim Rivera and Leigh Bobowski

Time: 11:15am – 12:15pm
Panel Discussion: Does the Quality of Your Clinical Data Keep You Up at Night?
Panelist: Carol Schaffer

Time: 1:30pm – 3:00pm
Topic of Presentation: Levering AI: Potential Applications in Data Monitoring and Management
Presenter: Lynne Cesario

To discuss career opportunities please come visit us at booth #209

pfizercareers.com
Clinical Intelligence Suite

Automated Data Aggregation
Self-Service Visualizations
Purpose-built Analytics

Come by Booth #400 to spin the wheel for a chance to win Apple Airpods!

comprehend
WELCOME TO SEATTLE!

ABOUT OUR HOST CITY

Seattle-Bellevue is a suburb of Greater Seattle, the largest city in the US Pacific Northwest and Washington State. With a metro population of over four million residents, it is known as one of the United States’ most progressive cities, functioning as a global hub for the technology, aviation and consumer goods industries. Global leaders such as Boeing, Amazon and Starbucks call the city home. As a major US seaport, it is located on a peninsula between Lake Washington and the Pacific Ocean.

Seattle is a one of the United States’ most diverse cities, attracting a wide range of residents and visitors from across the world. Its most recognisable landmark and icon is the Space Needle, a futuristic tower built to celebrate Seattle’s hosting of the 1962 World Fair.

LOCAL ATTRACTIONS

- Pike Place Market
- Space Needle
- Museum of Pop Culture
- Chihuly Garden and Glass
- Museum of Flight
- Olympic Sculpture Park
- Seattle Art Museum
- Pacific Science Center
- Future of Flight – Aviation Centre and Boeing Tour
- Pioneer Square

FUN FACTS ABOUT SEATTLE

- The land that is now the city of Seattle has been inhabited for at least 4,000 years. George Vancouver was the first European Settler to visit Seattle in May 1792 during his 4-year-long expedition to chart the Pacific Northwest.
- Seattle is the birthplace of Starbucks, the world’s largest coffee chain. You can buy a unique mug (if you collect them) at the original Starbucks in Pike Place Market, first opened in 1971.
- Seattle is home to the world’s first gas station, opened on East Marginal Way in 1907.
- Seattle is ranked the most literate city in the country, with the highest percentage of residents with a college degree or higher.
SDC delivers top-tier clinical trial services to pharmaceutical, biologic, and medical device/diagnostic companies since 2005. We are committed to providing experienced teams who will take ownership of your needs and are positively engaged in your projects. With strategic scientific consulting and clinical data services (biostatistics, data management/EDC, and IRT/IWRS) expertise at our core, our services are scalable via our diverse and complementary strategic partnerships to provide full service clinical trial solutions. Speak with us today to see why SDC is The Right Fit For You.
TRAVEL & ACCOMMODATION

AIRPORT

Seattle-Tacoma International Airport
17801 International Boulevard
Seattle
Washington 98158
USA

Seattle Airport is located 14 miles south of downtown Seattle. Given that the SCDM 2018 Annual Conference is being held in Seattle-Bellevue, the distance is slightly greater, around 17 miles from the airport. Travel times by car average at 20-25 minutes.

Seattle is the home of Boeing; the world's largest aircraft manufacturer. The chances are that the plane you travel to Seattle in was made here!

ACCOMMODATION

Due to the high demand, guest rooms at the Hyatt Regency Bellevue are no longer available. SCDM is happy to recommend the following hotels within the near proximity though please note that no preferential rates have been secured.

Courtyard Seattle Bellevue/Downtown
11010 NE 8th Street
Bellevue, Washington
98004 USA
Tel: +1 425 454 5888

Seattle Marriott Bellevue
200 110th Avenue NE
Bellevue, Washington
98004 USA
Tel: +1 425 214 7600

Visit the SCDM 2018 Annual Conference Website to Learn More

THANK YOU!

The Society for Clinical Data Management would like to thank all of its members, volunteers, and sponsors who have supported us throughout the years.

We appreciate the joint commitment and contribution to deliver valuable education and innovative programs to the SCDM 2018 Annual Conference. Mark your calendar and make sure you join us next year in Baltimore as we embark on the next Clinical Data Management advances!
A COMMITMENT TO CONTINUOUS IMPROVEMENT, SIMPLIFIES.

At PAREXEL, our experts apply pioneering innovations and problem solving at every step in order to simplify the journey between science and new treatments. All so that new, life-saving products can reach patients sooner.

www.PAREXEL.com
STRATEGIC CORPORATE PARTNER PROGRAM

ABOUT
The Strategic Corporate Partnership program is a multi-platform engagement opportunity that provides leading companies with significant, consistent and exclusive year-round visibility across SCDM’s global community of clinical data managers and key opinion leaders in the DM industry. The customizable agreement is designed to meet mutually beneficial and strategic business goals. Benefits include:

- Access to a qualified market for a company’s products and services
- The ability to interact and engage SCDM leadership and core supporters
- An opportunity for employees of the corporate partner to become active participants and advocates for the SCDM mission

MEMBERSHIP DEMOGRAPHICS
SCDM membership has grown at an average rate of 15% per year since 2003, and stands currently at more than 2200. It represents mainly members in the United States (60%), India (20%), Canada (4%), Japan (1%) and China (4%).

WE WOULD LIKE TO THANK OUR 2018 CORPORATE PARTNERS

Get real-time visibility into clinical trial data to make better, faster decisions with Oracle Health Sciences Data Management Workbench (DMW).

Visit us at SCDM Booth #212
CELEBRATE THE WORLD’S LARGEST CLINICAL DATA MANAGEMENT CONFERENCE

25 YEARS

1994-2019

Inspiring
Interacting
Innovating

ANNUAL CONFERENCE
SEPTEMBER 29 – OCTOBER 2 | BALTIMORE
Take control of your clinical research.

Easily configure and manage your clinical trials.

MedNet Solutions eClinical solution, *iMedNet*, is the most agile, efficient, and effective eClinical platform available. This full-featured cloud-based technology platform that allows research professionals to quickly, easily, and affordably build and manage studies themselves.

*iMedNet* is an all-encompassing eClinical system that includes:

- EDC
- Randomization
- Supply Tracking
- CTMS
- Payments
- ePRO
- RBM

As an all-encompassing solution, more and more organizations are leveraging *iMedNet*’s advanced and ever-evolving technology because they recognize the ease in which they can design, build and deploy simple and complex studies.
medrio eSource
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SHRINKING MONITORING COSTS
OFFLINE DATA ENTRY
STEP RIGHT UP to Booth 401